

Target America



TARGET AMERICA: Opening Eyes to the Damage Drugs Cause

Open your eyes to the costs and consequences of illegal drugs and drug abuse on society

Open Now through Labor Day

Most Americans are unaware of the science behind the damaging effects of drugs on the mind and body, or of the other tremendous costs associated with the production, sale and use of drugs. The costs to society—estimated at more than \$180 billion a year—are borne by all of us in some way. This exhibit is designed to open eyes to the science behind drug addiction and the countless costs of drugs—to individuals, American society, and the world—and to provide food for thought on how each and every one of us can make a difference.

Exhibit Highlights:

- Lie inside a simulated MRI machine to view brain scans
- Visit a special section devoted to the Baltimore story and illegal drugs in our community
- Explore the junior special agent theater to experience a drug investigation from start to finish

Inside Target America

Target America begins with an introductory area, then explores the opium and heroin connections in Afghanistan and looks at the global impact of drugs. The exhibit moves to an in-depth look at drug production and trafficking and then presents an overview of the science of addiction and some of the tragic costs and consequences of drugs on our society—costs to the environment, costs to the body and brain, costs to communities, costs to health, and costs to children. Visitors can explore many interactive kiosks and stop by the Discovery Corner for educational take-home literature and other resources.

Target America: Opening Eyes to the Damage Drugs Cause is an exhibit from the Drug Enforcement Administration Museum that began a national tour in 2002. With content specific to Maryland, the exhibit presents both a global and historical overview of the many costs and consequences of drugs on society.

For educational resources for this exhibit, please visit: www.targetamerica.org.