



CECIL COUNTY, MARYLAND

DEPARTMENT OF FINANCE

FISCAL IMPACT NOTE

SUMMARY OF LEGISLATION

SPONSOR: Council President at the request of the County Executive

RESOLUTION NO. 64-2022 – SUPPLEMENTAL APPROPRIATION – “WINTER LIGHTS-CECIL NIGHTS” MARKETING CAMPAIGN

SYNOPSIS: A resolution to amend the Annual Budget and Appropriation Ordinance for Cecil County, Maryland for the fiscal year ending June 30, 2023, to increase revenue and offsetting expenses by \$10,000 for the Office of Economic Development - Tourism.

FISCAL IMPACT SUMMARY: Net fiscal impact to the County will be zero for Fiscal 2023.

FISCAL ANALYSIS:

The addition of \$10,000 in revenue to fund “Winter Lights-Cecil Nights” Marketing Campaign designed to promote downtown municipal businesses. The additional \$10,000 in offsetting expenses will be used by Marketing Campaign.