

**COUNTY COUNCIL OF CECIL COUNTY, MARYLAND
LEGISLATIVE SESSION DAY 2021-23**

RESOLUTION NO. 59-2021

Title of Resolution: Supplemental Appropriation – Grant Funds – Tourism – Winter Lights Cecil Nights

Synopsis: A Resolution to amend the Annual Budget and Appropriation Ordinance for Cecil County, Maryland for the fiscal year ending June 30, 2022, in order to provide a total of \$10,000 to the Special Revenue Other Grants Fund- Office of Economic Development – Tourism, to record the grant awarded from the Upper Shore Regional Council, for the purpose of a “Winter Lights-Cecil Nights” Marketing Campaign in Cecil County.

Introduced by: Council President on behalf of the County Executive

Introduced and ordered posted on: December 7, 2021

Scheduled for consideration on: December 21, 2021

By: James Massey
Council Manager

Notice and title of Resolution having been posted on December 7, 2021 at the County Administration Building, 200 Chesapeake Blvd., Elkton and consideration by the Council having been scheduled on December 21, 2021.

By: James Massey
Council Manager

Explanation: CAPITAL LETTERS INDICATE LANGUAGE ADDED TO EXISTING DOCUMENT
~~Strike through~~ indicates language deleted from existing document
Underlining indicates language added to document by amendment.
~~Double Strike through~~ indicates language stricken from document by amendment.

Supplemental Appropriation – Grant Funds – Tourism – Winter Lights Cecil Nights

1 **WHEREAS**, in accordance with Section 505 of the Cecil County Charter, on April 1, 2021, the
2 County Executive submitted a proposed budget to the County Council for Fiscal Year 2022; and

3 **WHEREAS**, in accordance with Section 506 of the Cecil County Charter, the County Council held
4 public hearings on the proposed budget submitted by the County Executive for Fiscal Year 2022; and

5 **WHEREAS**, in accordance with Section 507(b) of the Cecil County Charter, on June 1, 2021, the
6 Budget for Cecil County was adopted for Fiscal Year 2022; and

7 **WHEREAS**, the County Executive is revising the Fiscal Year 2022 Special Revenue Other Grants
8 Fund – Office of Economic Development revenue estimate for Cecil County to establish the following
9 amount: the addition of \$10,000 in grant revenue and expense to the Special Revenue Other Grants Fund
10 – Office of Economic Development – Tourism budget to provide for the grant from the Upper Shore
11 Regional Council awarded to Cecil County; and

12 **WHEREAS**, such appropriation is necessary to provide \$10,000 in program funding to allow for a
13 “Winter Lights-Cecil Nights” Marketing Campaign designed to promote downtown municipal businesses.

14 **NOW THEREFORE, BE IT HEREBY RESOLVED BY THE COUNTY COUNCIL OF CECIL COUNTY,**
15 **MARYLAND**, that the Annual Budget and Appropriation Ordinance for Cecil County, Maryland for Fiscal
16 Year 2022 is hereby amended for the supplemental appropriation, and by amending the Current Budget
17 to appropriate \$10,000 in additional expenditures in the Special Revenue Other Grants Fund – Office of
18 Economic Development-Tourism, to record the grant awarded from the Upper Shore Regional Council, for
19 the purpose of a “Winter Lights-Cecil Nights” Marketing Campaign in Cecil County.

20 **AND BE IT FURTHER RESOLVED BY THE COUNTY COUNCIL OF CECIL COUNTY, MARYLAND**, that
21 this Resolution shall take effect on the date of its passage.

INTRODUCED: December 7, 2021

ADOPTED: December 21, 2021



President of the Council



Council Manager



CECIL COUNTY, MARYLAND DEPARTMENT OF FINANCE

FISCAL IMPACT NOTE

SUMMARY OF LEGISLATION

SPONSOR: Council President at the request of the County Executive

RESOLUTION NO. 59-2021 – BUDGET AMENDMENT – SPECIAL REVENUE OTHER GRANTS OFFICE OF ECONOMIC DEVELOPMENT – TOURISM – USRC GRANT FOR “WINTER LIGHTS-CECIL NIGHTS”

SYNOPSIS: A resolution to amend the Annual Budget and Appropriation Ordinance for Cecil County, Maryland for the fiscal year ending June 30, 2022, in order to provide a total of \$10,000 to the Special Revenue Other Grants Fund- Office of Economic Development-Tourism to record the grant awarded from the Upper Shore Regional Council for the purpose of a “Winter Lights-Cecil Nights” in Cecil County.

FISCAL IMPACT SUMMARY: Net fiscal impact to the County will be zero for Fiscal 2022. The Upper Shore Regional Council has awarded Cecil County \$10,000 to allow for a winter marketing campaign.

FISCAL ANALYSIS:

The addition of \$10,000 in grant revenue and expense within the Special Revenue-Other Grant’s Fund from the Upper Shore Regional Council will fund a winter marketing campaign, designed to promote downtown municipal businesses who are still overcoming the effects of the COVID-19 pandemic. The goal of the campaign is to light up participating towns in January and February 2022 in support of Cecil’s small business. The promotion will focus on town lights, chilly weather dishes in restaurants, wintery shop displays and winter activities.

The Cecil County Tourism Office will facilitate the effort between the USRC and the participating towns.