

COUNTY COUNCIL OF CECIL COUNTY, MARYLAND
LEGISLATIVE SESSION DAY 2021-01
RESOLUTION NO. 01-2021

Title of Resolution: Supplemental Appropriation – Grant Funds – Tourism – Winter Lights Cecil Nights

Synopsis: A Resolution to amend the Annual Budget and Appropriation Ordinance for Cecil County, Maryland for the fiscal year ending June 30, 2021 in order to provide a total of \$5,000 to the Special Revenue Other Grants Fund- Office of Economic Development – Tourism to record the grant awarded from the Upper Shore Regional Council for the purpose of a “Winter Lights-Cecil Nights” Marketing Campaign in Cecil County.

Introduced by: Council President on behalf of the County Executive

Introduced and order posted on: January 5, 2021

Consideration scheduled on: January 19, 2021

By: 
Council Manager

Notice and title of Resolution having been posted by January 5, 2021 at the County Administration Building, 200 Chesapeake Blvd, Elkton and consideration by the Council having been scheduled on January 19, 2020.

By: 
Council Manager

Explanation: CAPITAL LETTERS INDICATE LANGUAGE ADDED TO EXISTING DOCUMENT
~~Strike through~~ indicates language deleted from existing document Underlining indicates language added to document by amendment.
~~Double Strike through~~ indicates language stricken from document by amendment

RESOLUTION NO. 01-2021
Supplemental Appropriation – Grant Funds – Tourism – Winter Lights Cecil Nights

1 **WHEREAS**, in accordance with Section 505 of the Cecil County Charter, on April 1, 2020, the County
2 Executive submitted a proposed budget to the County Council for Fiscal Year 2021; and

3 **WHEREAS**, in accordance with Section 506 of the Cecil County Charter, the County Council held
4 public hearings on the proposed budget submitted by the County Executive for Fiscal Year 2021; and

5 **WHEREAS**, in accordance with Section 507(b) of the Cecil County Charter, on May 19, 2020, the
6 Budget for Cecil County was adopted for Fiscal Year 2021; and

7 **WHEREAS**, the County Executive is revising the Fiscal Year 2021 Special Revenue Other Grants Fund
8 Office of Economic Development revenue estimate for Cecil County to establish the following amount: the
9 addition of \$5,000 in grant revenue and expense to the Special Revenue Other Grants Fund – Office of
10 Economic Development – Tourism budget to provide for the grant from the Upper Shore Regional Council
11 awarded to Cecil County; and

12 **WHEREAS**, such appropriation is necessary to provide \$5,000 in program funding to allow for a
13 “Winter-Lights-Cecil Nights” Marketing Campaign designed to promote downtown municipal businesses
14 suffering through the COVID-19 pandemic restrictions.

15 **NOW THEREFORE, BE IT HEREBY RESOLVED BY THE COUNTY COUNCIL OF CECIL COUNTY,**
16 **MARYLAND**, that the Annual Budget and Appropriation Ordinance for Cecil County, Maryland for Fiscal
17 Year 2021 is hereby amended for the supplemental appropriation and by amending the Current Budget to
18 appropriate \$5,000 in additional expenditures in the Special Revenue Other Grants Fund – Office of
19 Economic Development-Tourism to record the grant awarded from the Upper Shore Regional Council for
20 the purpose of a “Winter Lights-Cecil Nights” Marketing Campaign in Cecil County.

21 **BE IT FURTHER RESOLVED BY THE COUNTY COUNCIL OF CECIL COUNTY, MARYLAND**, that all
22 provisions of this Resolution shall take effect on the date of its passage.

INTRODUCED: January 5, 2021

ADOPTED: January 19, 2021



President of the Council

ATTEST:



Council Manager



CECIL COUNTY, MARYLAND DEPARTMENT OF FINANCE

FISCAL IMPACT NOTE

SUMMARY OF LEGISLATION

SPONSOR: Council President at the request of the County Executive

RESOLUTION NO. 01-2021 – Supplemental Appropriation – Grant Funds – Tourism – Winter Lights Cecil Nights

SYNOPSIS: A resolution to amend the Annual Budget and Appropriation Ordinance for Cecil County, Maryland for the fiscal year ending June 30, 2021 in order to provide a total of \$5,000 to the Special Revenue Other Grants Fund- Office of Economic Development-Tourism to record the grant awarded from the Upper Shore Regional Council for the purpose of a “Winter Lights-Cecil Nights” in Cecil County.

FISCAL IMPACT SUMMARY: Net fiscal impact to the County will be zero for Fiscal 2021. The Upper Shore Regional Council has awarded Cecil County \$5,000 to allow for a winter marketing campaign.

FISCAL ANALYSIS:

The addition of \$5,000 in grant revenue and expense within the Special Revenue-Other Grant’s Fund from the Upper Shore Regional Council will fund a winter marketing campaign, designed to promote downtown municipal businesses suffering through the COVID-19 pandemic restrictions. The goal of the campaign is to light up participating towns in January and February 2021 in support of Cecil’s small business. The promotion will focus on town lights, chilly weather dishes in restaurants, wintery shop displays and winter activities.

The Cecil County Tourism Office will facilitate the effort between the USRC and the participating towns.